

Memo No: 56.83.0000.006.07.110.22. 1182

Date: 31/10/2022

## Invitation for Tenders (IFT)

Hiring a firm for Digital Marketing (Ekshop)

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH			
1	Ministry/Division	Information & Communication Technology (ICT) Division	
2	Agency	Aspire to Innovate (a2i) Programme	
3	Procuring Entity Name	Project Director, Aspire to Innovate (a2i) Programme	
4	Procuring Entity Code	Not used at present	
5	Procuring Entity District	Dhaka	
6	Invitation for	Hiring a firm for Digital Marketing (Ekshop)	
7	Invitation Ref No	56.83.0000.006.07.110.22. <u>1182</u>	
8	Date	31/10/2022	
<b>KEY INFORMATION</b>			
9	Procurement Method	Open Tendering Method (National)	
<b>FUNDING INFORMATION</b>			
10	Budget and Source of Funds	GOB (Dev.)	
11	Development Partners (if applicable)	UNDP	
<b>PARTICULAR INFORMATION</b>			
12	Project / Program Code (if applicable)	223038900	
13	Project / Program Name (if applicable)	Aspire to Innovate (a2i) Programme	
14	Tender Package No.	GD-31/22-23	
15	Tender Package Name	Hiring a firm for Digital Marketing (Ekshop)	
		<b>Date</b>	
16	Tender Publication Date	31/10/2022	
17	Tender Last Selling Date	20/11/2022 up to office hour	
		<b>Date</b>	<b>Time</b>
18	Tender Closing Date and Time	21/11/2022	11:30 a.m.
19	Tender Opening Date and Time	21/11/2022	12:00 p.m.
20	Name & Address of the office(s)	<b>Address</b>	
	- Selling Tender Document (Principal)	Office Name: Attention: Mohammed Salah Uddin, Consultant Procurement Address: Aspire to Innovate (a2i) Programme, 13th Floor, ICT Tower, Agargaon, Dhaka-1207, Bangladesh For Purchasing Tender Document: Telephone No.: 88 02 55006931-34 (Ext 404), Mobile no. +88 01711-735705 For any query, please contact Mohammed Salah Uddin, Telephone No: +88 01712-718051 E-mail address: tender@a2i.gov.bd (please mention package name and reference number in the subject line of email)	
	- Selling Tender Document (Others)	Not Applicable	
<b>NO CONDITIONS APPLY FOR SALE, PURCHASE OR DISTRIBUTION OF TENDER DOCUMENTS</b>			
	- Receiving Tender Document	A Tender Box will be kept in <b>ICT Tower, Agargaon, Dhaka-1207, Bangladesh.</b> Please contact Mohammed Salah Uddin (contact detail- mentioned above).	

	- Opening Tender Document	Meeting Room, 13th Floor, ICT Tower, Agargaon, Dhaka-1207, Bangladesh			
21	Place / Date / Time of	Pre-tender meeting shall be held. Place: Meeting Room, 13th Floor, ICT Tower, Agargaon, Dhaka-1207, Bangladesh Contact: Mohammed Salah Uddin (contact detail-mentioned above).			
	Pre-Tender Meeting	<b>Date</b>		<b>Time</b>	
		07/11/2022		11.30 AM	
<b>INFORMATION FOR TENDERER</b>					
22	Eligibility of Tenderer	Mentioned in the tender document.			
23	Brief Description of Goods or Works	Hiring a firm for Digital Marketing (Ekshop)			
24	Brief Description of Related Services	None			
25	Price of Tender Document (Tk)	BDT. 500/- (Five Hundred taka only) [Non-refundable]			
	Item No.	Identification of Lot	Location	Tender Security Amount (Tk)	Completion Time in Weeks / Months
26	1.	Hiring a firm for Digital Marketing (Ekshop)	a2i Office, 13th floor, ICT Division, Agargaon	Tk. 50,000.00	Within 12 (Twelve) months from the date of Contract Signing
<b>PROCURING ENTITY DETAILS</b>					
30	Name of Official Inviting Tender	Dr. Dewan Muhammad Humayun Kabir			
31	Designation of Official Inviting Tender	Project Director (Joint Secretary), Aspire to Innovate (a2i) Programme			
32	Address of Official Inviting Tender	Aspire to Innovate (a2i) Programme, 13th Floor, ICT Division, Agargaon, Dhaka-1207			
33	Contact details of Official Inviting Tender	+88 0255006931-39	+88 0255006931	dewan.kabir@a2i.gov.bd	
34	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings				

31.10.22  
Dr. Dewan Muhammad Humayun Kabir  
Project Director (Joint Secretary)  
Aspire to Innovate (a2i) Programme